



ARE YOU AN **Eco**TOURIST?

## WHAT IS ECOTOURISM?

Ecotourism is a kind of travel in which we can gain a more intimate knowledge of natural areas in a responsible way, respecting ecological balance, minimizing our environmental impact, and enjoying them through activities offered by companies committed to their conservation. When we practise ecotourism not only do we get to know, experience and appreciate the places we visit, but we also protect their worth (natural, cultural, ethnographic, gastronomic, etc.), and as such actively favour the socio-economic sustainability of the local population.

## WHO ARE WE?

The Ecotourism Club in Spain groups together destinations and companies which guarantee, by fulfilling a series of requirements, their commitment to conservation and local sustainable development. That is why it has created its own brand “Ecotourist in Spain” and the website [www.ecotouristspain.com](http://www.ecotouristspain.com), where you can find protected areas, accommodation and companies which offer their tourism services, as well as experiences and activities committed to the preservation of the area in which they take place.

## ARE YOU AN ECOTOURIST?

- ≈ If you are enthusiastic about landscapes, biodiversity, culture, gastronomy, and you are happy to know that your trip contributes to their conservation.
- ≈ If you love bird-watching, seeing flora, or discovering geological sites guided by professionals who work for their conservation.
- ≈ If you wish to stay with friends or family in accommodation which help to conserve the area you visit.
- ≈ If you visit Mother Nature on foot, by bicycle, on horseback, or in a canoe, respectfully discovering her secrets thanks to local professionals...

...congratulations: YOU'RE AN ECOTOURIST! and now you have a reference point to seek destinies, activities and companies which comply with these requirements.

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Ecotourism Observatory

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ECOTOURISM CLUB  
IN SPAIN

WILL YOU COME AND VISIT?

[www.ecotouristspain.com](http://www.ecotouristspain.com)