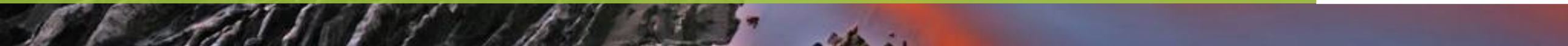
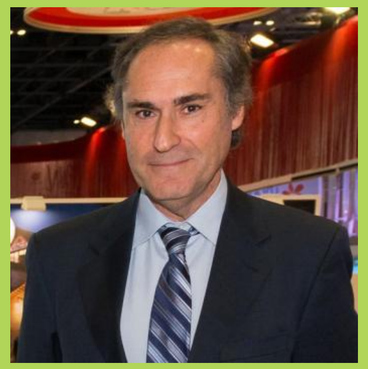
Ecotourism in Spain

in a Covid-19 context

12th May 2021



HOSTS & PANELISTS



Javier Piñanes

SPANISH TOURIST OFFICE IN LONDON

Amanda Guzmán

ECOTOURISM CLUB IN SPAIN

Ángela Rodríguez

ECOTOURISM CLUB IN SPAIN

Beth Cobo

LA GARROTXA NATURAL PARK, CATALONIA

David Vidal

MENORCA BIOSPHERE RESERVE, BALEARIC ISLANDS

Ana María García

SIERRA DE ARACENA & PICOS DE AROCHE NATURAL PARK, ANDALUSIA

Destinos			
1	Mariñas Coruñesas	12	Villuercas, Ibores, Jara
2	Fuentes del Narcea	13	Sierra de Aracena y Picos de Aroche
3	Somiedo	14	Doñana
4	Urdaibai	15	Subbética
5	Costa Vasca	16	Sierras de Cazorla, Segura y las Villas
6	Sobrarbe-Pirineos	17	Sierra Nevada
7	La Garrotxa	18	Sierra Espuña
8	Delta del Ebro	19	La Palma
9	Menorca	20	La Gomera
10	Sierra Norte de Guadalajara	21	Lanzarote
11	Molina de Aragón-Alto Tajo	22	Fuerteventura

EUROPARC Turismo Sostenible en Espacios Protegidos

RESERVAS DE LA BIOSFERA ESPAÑOLAS

Geoparks

NATURA 2000

22 CERTIFIED DESTINATIONS

520 CERTIFIED BUSINESSES

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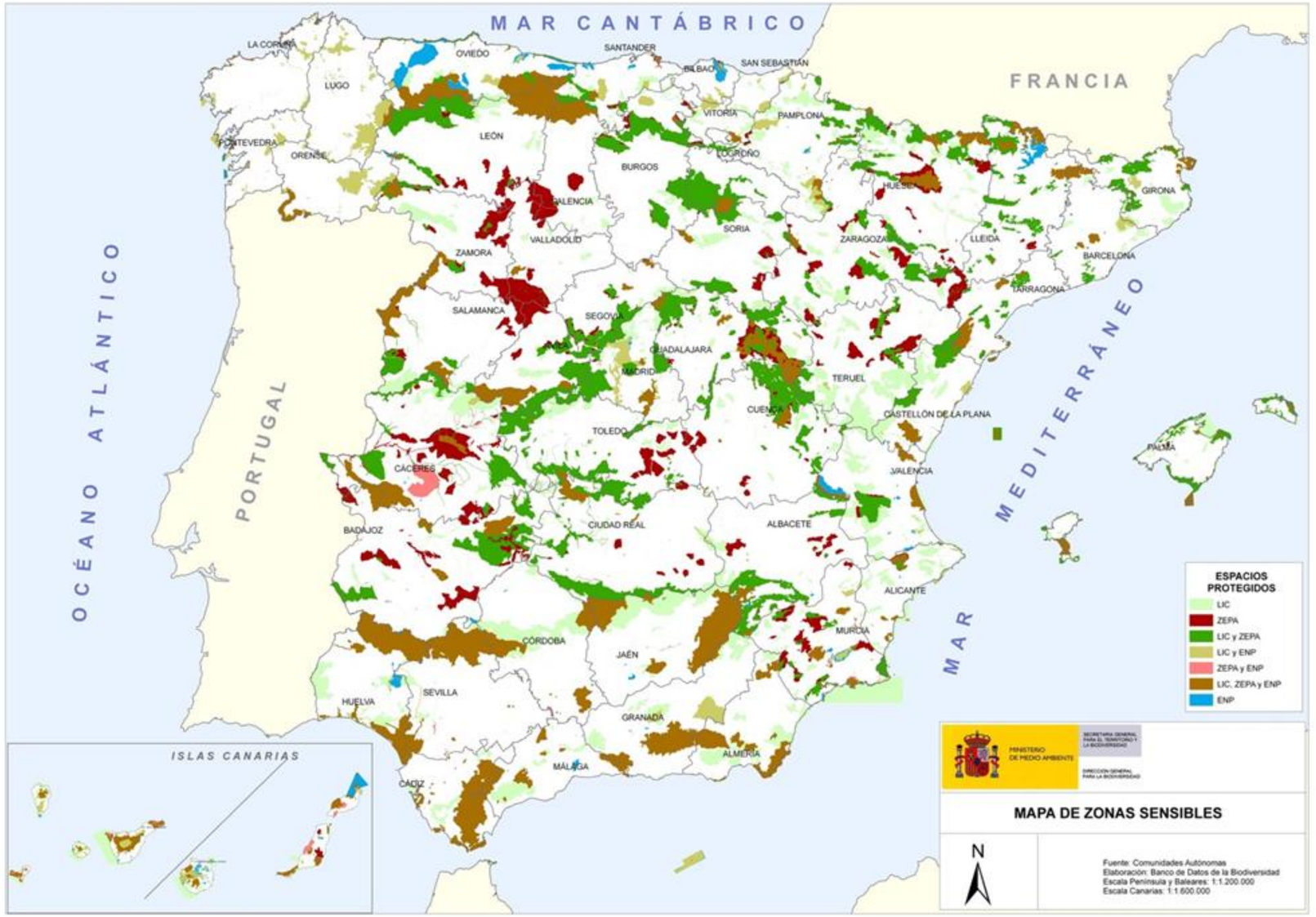
Ecotourism Club in Spain

SAFE ECOTOURISM



THE HIGHEST BIODIVERSITY IN EUROPE

DIVERSITY OF LANDSCAPES

15 NATIONAL PARKS + 152 NATURAL PARKS

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Ecotourism Club in Spain

52 UNESCO BIOSPHERE RESERVES

12 UNESCO GEOPARKS

UNIQUE ECOSYSTEMS

UNIQUE WILDLIFE

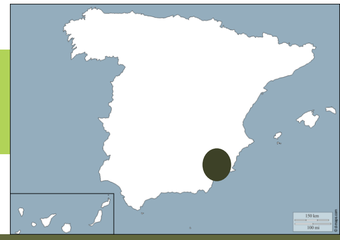
ANCIENT AND LIVING CULTURES

TRADITIONAL ARCHITECTURE

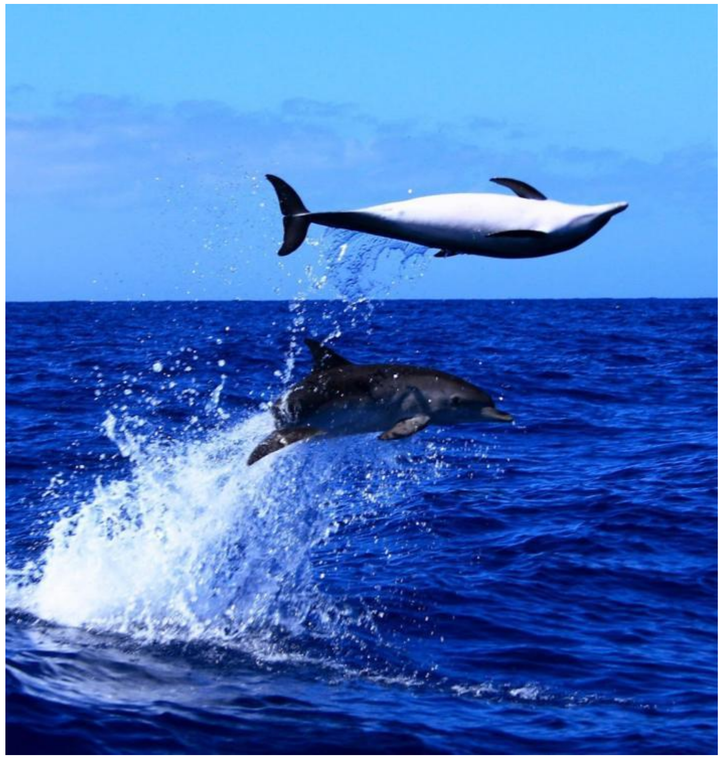
LOCAL PRODUCTS AND GASTRONOMY

GREAT HOSTS, GREAT EXPERIENCES

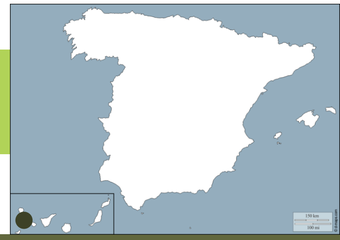
SIERRA ESPUÑA



GREAT HOSTS, GREAT EXPERIENCES

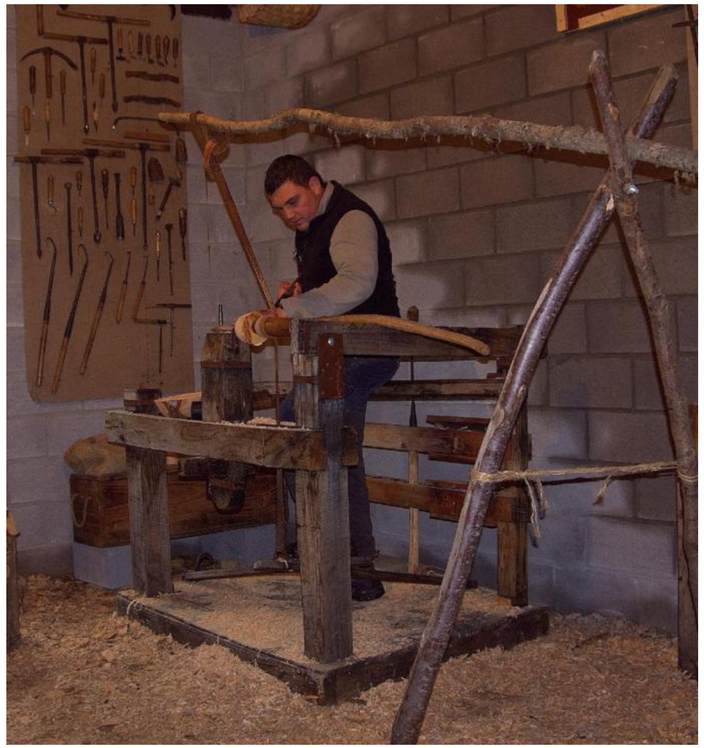


LA GOMERA

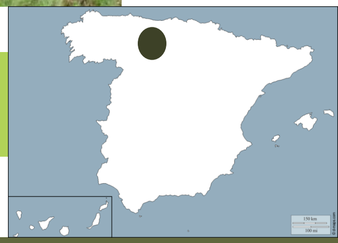


GREAT HOSTS, GREAT EXPERIENCES

With your host Vítor, you will delve into the Asturian way of living!

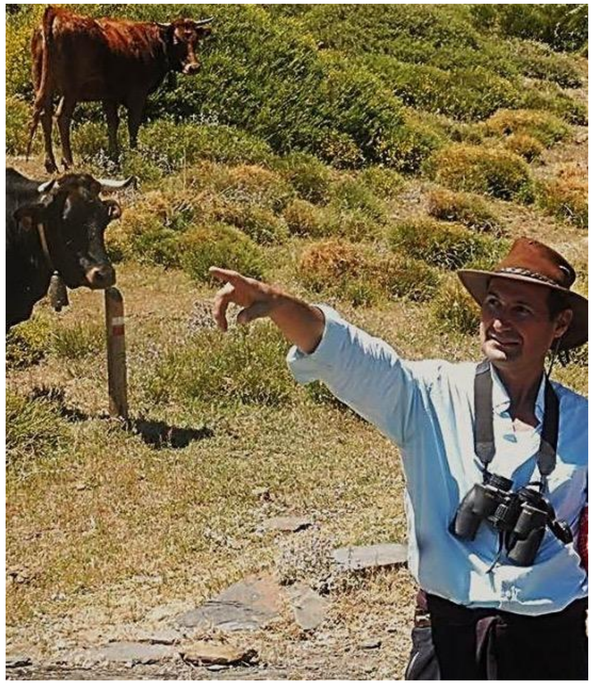


FUENTES DEL NARCEA

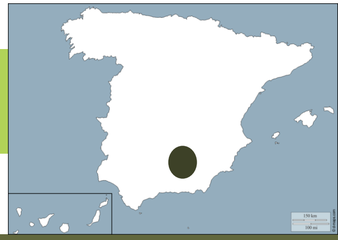


GREAT HOSTS, GREAT EXPERIENCES

With your host Teresa, you will discover the culture and nature of the region!



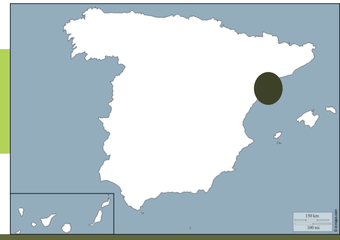
SIERRA NEVADA



GREAT HOSTS, GREAT EXPERIENCES

With your host Polet, you will learn to harvest the rice and spot unique wildlife!

DELTA DEL EBRO



ACCOMMODATION SERVICES

NATIONAL NETWORK OF ECOTOURISM PROFESSIONALS

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Ecotourism Club in Spain

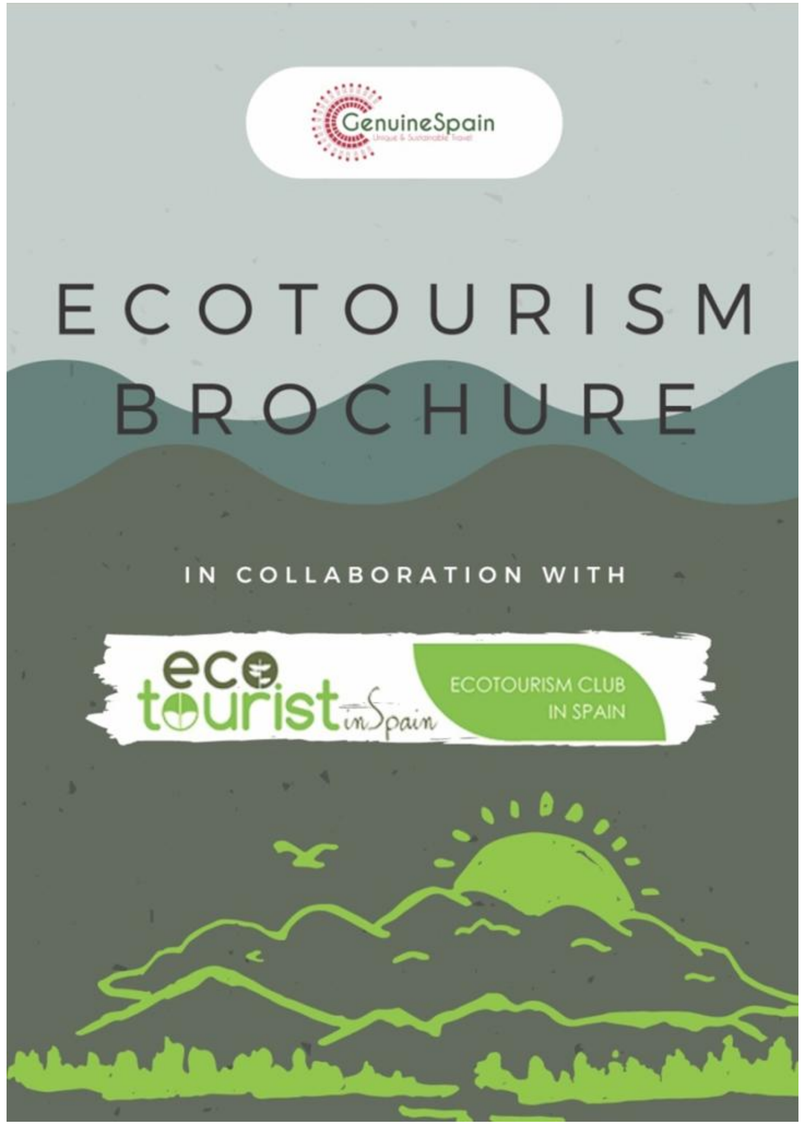
GENUINE SPAIN – ECOTOURISM CLUB IN SPAIN

Our commitment to SUSTAINABLE tourism

We have been working in tourism for over 10 years and sustainable tourism has been in our DNA since the very beginning. Our efforts to sustainability paid off in 2013 when we obtained the Travelife certification for tour operators and becoming the first and only Spanish travel agency to gain this global recognition in sustainable tourism. Now in 2019, we are in the process of the certification renewal.

During the last decade, our sustainable tourism road has been confronted with many challenges. However, we have always been consistent with our values and showing that positive impact tourism is possible and beneficial for the destination, the local heritage and the communities.

Our added value has always been the way we do business and have an internal policy as a responsible tourism business. This is shown in our Work and Family Life Plan, our Environmental Management Plan and our Policy Purchase, where we prioritize green and



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Amanda Guzmán

Director Manager

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NOW… TIME FOR OUR LOCAL HOSTS!

LA GARROTXA
MENORCA
SIERRA DE ARACENA Y PICOS DE AROCHE

TRESCALIA - Garrotxa, Catalonia

12 MAY 2021

LA GARROTXA, Catalan Pyrenees

A land of dormant volcanoes

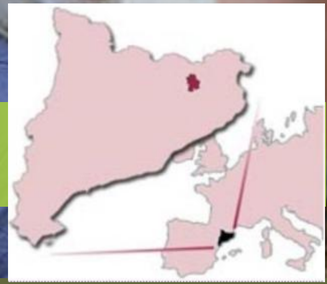
LA GARROTXA, Catalan Pyrenees

Enchanting villages, romanesque churches

LA GARROTXA, Catalan Pyrenees

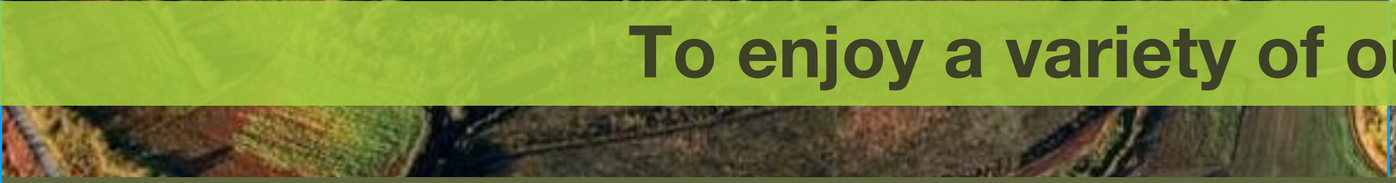
With charming places to spend the night

LA GARROTXA, Catalan Pyrenees



Excellent gastronomy, local products

LA GARROTXA, Catalan Pyrenees



To enjoy a variety of outdoor activities

LA GARROTXA, Catalan Pyrenees

PARTNER

EUROPARC
Sustainable Tourism
in Protected Areas

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ECOTOURISM
IN SPAIN

Parc Natural
de la Zona Volcànica
de la Garrotxa

MEET
Mediterranean Experience of EcoTourism

TURISME
GARROTXA
la comarca dels volcans

Interreg
EUROPEAN UNION
Mediterranean
DESTIMED
PLUS

RESPONSIBLE TOURISM

ECOTOURISM COMMITMENT

Ecotourism experiences

Reduce ecological footprint

Visitor payback

Tourism for all

LA GARROTXA, Catalan Pyrenees

WALKING HOLIDAYS

Guided

Self-guided

Local experts

Official guides at Natural Park

LA GARROTXA, Catalan Pyrenees

WILDLIFE TOURS

Local naturalist experts

Flora, orchids

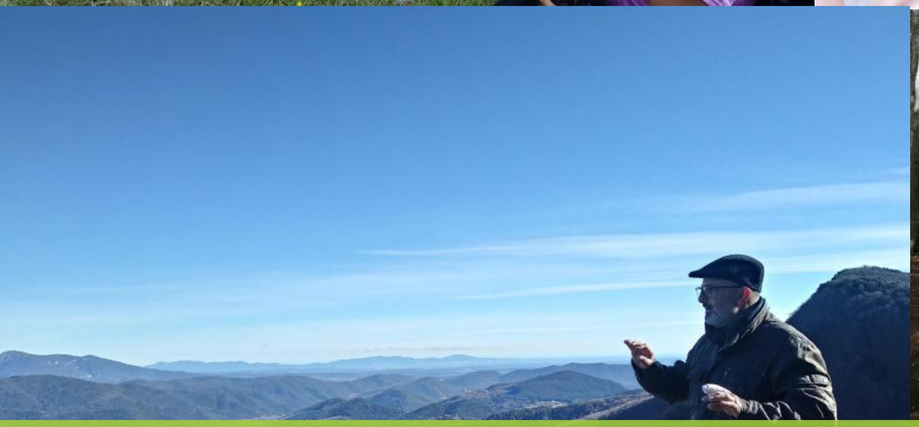
Butterflies

Volcanoes, geology

Birding

Natural reservations

Tourism as positive local impact



VISITOR PAYBACK

CONSERVATION

Conservation programs:

CBMS

Cultivated plants

Dragonflies

Flora data

Bat monitoring

Parc Natural de la Zona Volcànica de la Garrotxa

Tourism as positive local impact

conservationtraining
learn | develop | share

MEET
Mediterranean Experience of EcoTourism

ECOLOGICAL FOOTPRINT / TOURISM FOR ALL

SUSTAINABLE DEVELOPMENT GOALS

Calculate ecological footprint of package

Reduce the ecological footprint

Apply the SDG in all packages

Tourism for all / accesible tourism

Parc Natural de la Zona Volcànica de la Garrotxa

GARROTXA EXPERIENCE

GUIDED. 7 days / 6 nights

From:

971€ / per person (double room) Minimum 8 people

- 6 nights in cottage.
- 6 breakfasts, 3 ecological packed lunches, 3 lunches of local products in restaurants, 6 dinners.
- Transfers from/to airport.
- All transfers required.
- Professional expert guide in flora and fauna.
- Access to 6 Natural Parks with official guide.

Non included

- Anything that is not detailed in the itinerary program

TRESCÀLIA, INCOMING TRAVEL AGENCY
Licence 152-360
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M. +34 688 826 322
info@trescalia.com

Flora and Fauna

From the Pyrenees to the sea

DAY 1
Arrival and accommodation at a cottage · Homemade dinner with local products. The meals are based on Catalan traditional gastronomy. Lunch will be at local restaurants or ecological packed lunches on activity days.

DAY 2
We'll walk around La Garrotxa Volcanic Zone Natural Park. There are forty volcanic cones and more than 20 basaltic lava flows. Not only volcanoes and lava flows, but we'll enjoy the extraordinary biodiversity of a small territory that hides unique fauna and flora species: two-tailed pasha butterflies, stag beetles, autochthonous crayfish, white-throated dippers, forest birds, pedunculate oak, orchida, amongst many more species.

DAY 3
Transfer to Queralbs village to get the 'rack and pinion' railway (the only one in the Pyrenees) that will take us to Núria valley, at 2.000m altitude. Walk at The Headwaters of Ter and Freser Natural Park, between 1.280 and 3.000m altitude. This will be a perfect day to enjoy alpine flora and fauna: Mountain Pines, rhododendrons, gentians, arnicas, Apollo butterflies, chamois, marmots, vultures, lammergeiers, are just a few of what we can find.

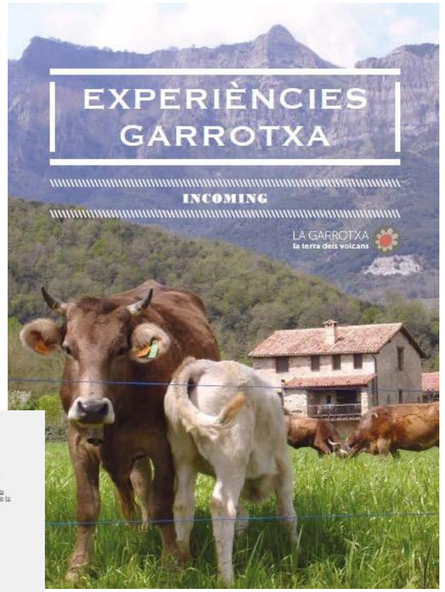
DAY 4
The characteristics of Puigsacalm and Bellmunt mountains Natural Conservation Area is that it's a natural environment in the middle of the mountain with humid climate of Atlantic influences. These attributes result in luxuriant vegetation and amazing landscapes. There are a mosaic of meadows and deciduous forest that lend us the opportunity to see many species of orchids, butterflies and different kind of birds.

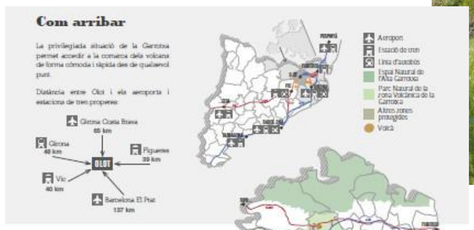
One of the most enriching experiences you can have is to discover the natural heritage of a region with an expert guide. Orchids, rare plants, birds, amphibians, butterflies, dragonflies, traces of animals, volcanoes, lava flows and some unique geological phenomenon are some examples of what we'll see during five intensive days of real wild nature. Our itinerary will take us to visit 6 Natural Parks from the Pyrenees to the Mediterranean sea.

DAY 5
Transfer to Cap de Creus Natural Park. A place where the sea and the rocks meet, making a unique landscape home to special flora and fauna: cork oaks, cistus, Tree Spurges, blue brooms, Hermann's tortoises, Audouin's gulls, Bonelli's eagles, beetles, endemic mollusks, ... Later on we'll go to Aiguamolls de l'Empordà Natural Park: one of the most important wetlands of Catalonia, a site characterized by today's fluvial courses and old rivers' mouth. We'll stop to watch the big ornithological diversity of wetlands: white storks, great crested grebes, shorebirds, little egrets, purple swamphens, etc.

DAY 6
Walk in the Bac valley, in the Alta Garrotxa Natural Interest Area: it's a territory of remarkable extension and unique biodiversity. The etymology of the word 'garrotxa' describes this region perfectly: rough and broken ground. It's a rugged landscape with many cliffs and narrow valleys, the ideal place to watch birds of prey and different species of limestone flora. It's easy to see the Egyptian vulture, lammergeiers, griffon vultures, yews, polygala vayredae, daffodils, bees and orchids, amongst others.

DAY 7
Check out from accommodation





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Destination: Menorca, Balearic Islands

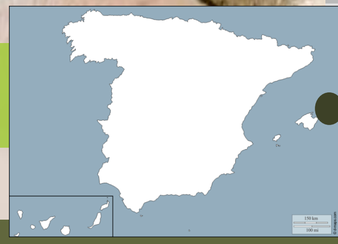
12 MAY 2021

ECOTOURISM FAM TRIP MENORCA

MENORCA Biosphere Reserve

ECOTOURISM FAM TRIP MENORCA

Menorca one Island, two worlds



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Ecotourism Club in Spain

ECOTOURISM FAM TRIP MENORCA

Menorca experiences

Ecotourism Club in Spain

ECOTOURISM FAM TRIP MENORCA

Menorca culture and gastronomy

ECOTOURISM FAM TRIP MENORCA

MENORCA Walk and Work

MENORCA
BIOSPHERE RESERVE

MENORCA
balearic islands

EUROPEAN REGION OF GASTRONOMY
MENORCA AWARDED 2022

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David Vidal

Turismo de Menorca

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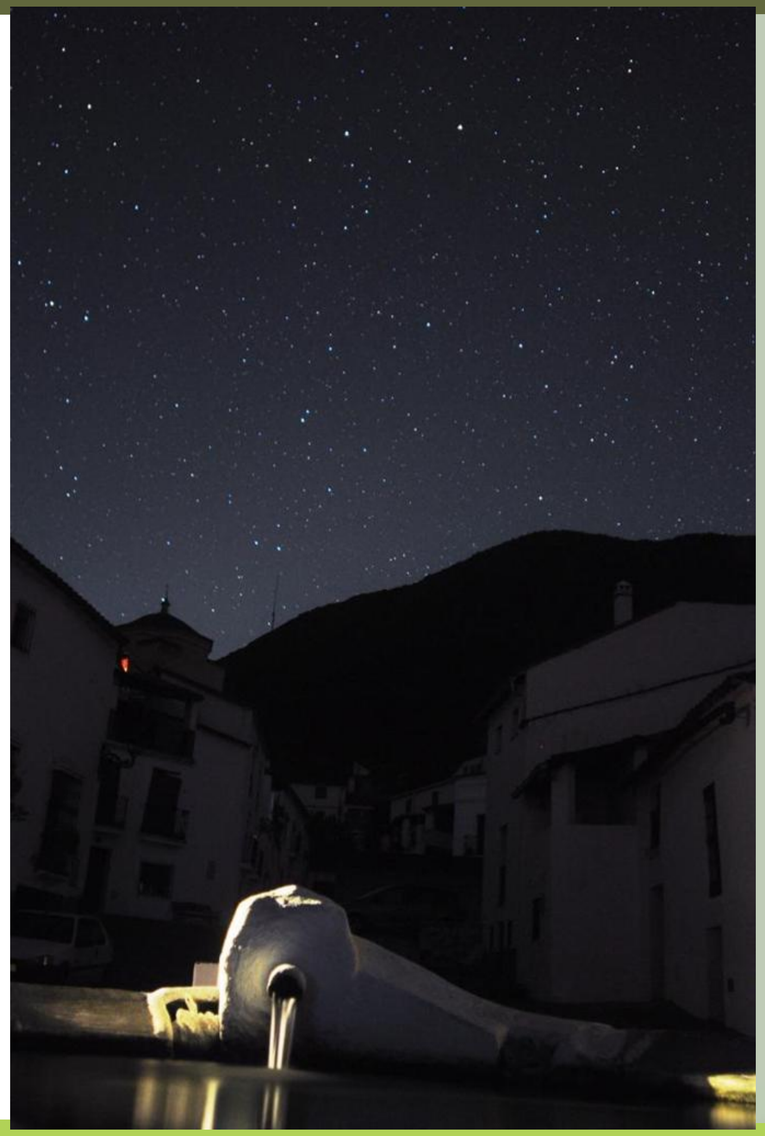
Destination:
Sierra de Aracena and Picos de Aroche, Andalusia

12 MAY 2021

GREAT HOSTS, GREAT EXPERIENCES



DISTANCA A LOS PRINCIPALES AEROPUERTO*DISTANCES TO MAIN AIRPORTS:*

Sevilla > 89 Km (1 h. aprox)

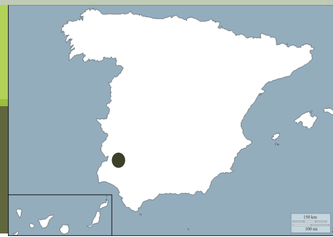
Faro (Portugal) > 200 Km (2h. 15' aprox)

Málaga > 298 km (3h. 15' aprox)

Madrid > 502 km (4h. 30' aprox)

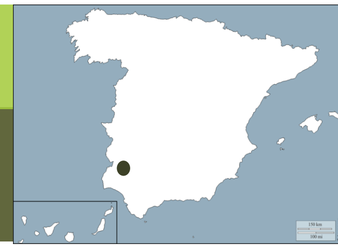
(Las distancias están referenciadas desde el municipio de Aracena) *(Distances taken from Aracena)*

NATURAL PARK SIERRA DE ARACENA AND PICOS DE AROCHE



GREAT HOSTS, GREAT EXPERIENCES

NATURAL PARK SIERRA DE ARACENA AND PICOS DE AROCHE



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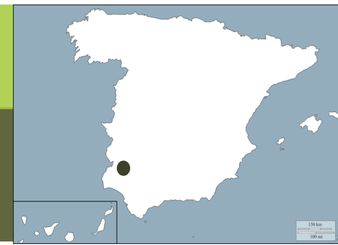
GREAT HOSTS, GREAT EXPERIENCES

NATURAL PARK SIERRA DE ARACENA AND PICOS DE AROCHE



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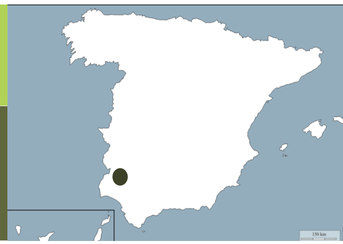
GREAT HOSTS, GREAT EXPERIENCES

NATURAL PARK SIERRA DE ARACENA AND PICOS DE AROCHE



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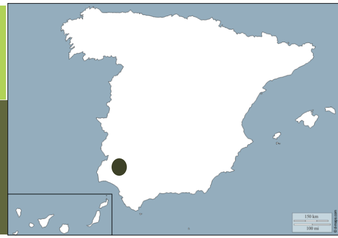
GREAT HOSTS, GREAT EXPERIENCES

NATURAL PARK SIERRA DE ARACENA AND PICOS DE AROCHE



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Any questions?
We are happy to answer them!

THANK YOU

TURESPAÑA

ESPAÑA

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